

# MLK HOLIDAY & LEGACY ASSOCIATION



## MEMORANDUM

**DATE:** November 4, 2008

**TO:** Potential Vendors

**FROM:** Ariel Business Group, Inc. – Vendor Coordinator  
For MLK Holiday & Legacy Association

**RE:** Vendor Meetings  
**Dr. Martin Luther King, Jr. (MLK) Drum Major for Justice Parade**  
**Monday, January 19, 2009**

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This memo is to notify all potential vendors that on Monday, January 19, 2009 the **24<sup>th</sup> Annual MLK Drum Major for Justice Parade** will be held in downtown St. Petersburg, Florida.

A one-day “Special Event” permit will be issued from the City of St. Petersburg for that day, by the MLK Holiday & Legacy Association. This permit gives control to the MLK Holiday & Legacy Association over any vending along the parade route, which will extend two blocks on either side of the route. This permit shall be in effect from 7:00 AM to 7:00 PM on that day.

*You must be a registered vendor with the MLK Holiday & Legacy Association in order to sell along the parade route. On the day of the parade, any non-registered vendors will be asked to shut down immediately.*

If you are interested in vending, you may call (813) 207-0003 or visit our website at [www.spmlkparade.com](http://www.spmlkparade.com) for registration information and to download the registration form. The meeting schedule and location is listed below, all **new** vendors are required to attend at least one meeting.

### LOCATION:

ENOCH DAVIS CENTER  
1111 – 18<sup>TH</sup> AVENUE SOUTH  
ST. PETERSBURG, FL 33705  
(727) 893-7096

### MEETING SCHEDULE:

Thursday	December 4	6:00 PM
Saturday	December 6	10:00 AM
Thursday	January 8	6:00 PM
Saturday	January 10	10:00 AM
Saturday	January 17	10:00 AM

**FEEES DUE AT TIME OF REGISTRATION ACCEPTED IN CASH OR MONEY ORDER ONLY – PAYABLE TO: ARIEL BUSINESS GROUP**